KAIA-OR · USE-CASE BRIEF

Executives and high-profile individuals

Keep principals informed before they travel, approve or reply, and give their protective team a shared picture of the sites on the itinerary.

DOCUMENT ID	UCB-07-EXECUTIVES
VERSION	1.0
DATE	3 November 2026
AUDIENCE	Executives, high-profile individuals and the protective and security teams who support them

At a glance

Who it is for	Principals who travel often and attract attention, and the protective teams who plan around their trips.
Outcome	The principal has their own trip picture and a second look at messages. The protective team sees the events that touch the itinerary's sites, each with how well it is corroborated.
Package	KAIA-OR Individual for the principal; KAIA-OR Team, Enterprise or Government for the protective team

The challenge

The people others pay most attention to have the most at stake when a schedule or an address circulates. They travel often, at short notice, to places where conditions change between the booking and the arrival.

Protective teams work from fragmented information: travel advice in one place, local events in another, and reports that nobody has corroborated. Briefing a principal on an unconfirmed report is a risk of its own.

Principals are also a favoured target of impersonation. Messages that appear to come from a board colleague or an adviser ask for sign-in details or demand money, and they arrive while the principal is between meetings.

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What changes with KAIA-OR

The principal's own trip picture

The principal saves their trips and sees what changed in the published travel advice for the destination, and which events touch the trip, each with why it matched and how well it is corroborated.

A shared picture for the protective team

The hotel, the venue and the local office become sites in the organization's shared picture. Events that touch them appear with severity, confidence, source and corroboration status, and unconfirmed reports are labelled, so the team briefs on evidence.

A second look before approving or replying

The principal pastes a suspicious message or link and sees what looks wrong, when the check can't tell, and a suggested next step, such as confirming through a channel they already trust. Links stay unopened.

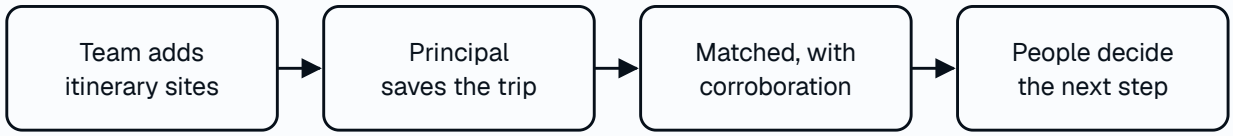
Briefings from Hey KAIA

By voice or text, Hey KAIA explains what an event means for the trip and cites its evidence. On hazards it relays the publisher's own guidance.

What you see

Who	What they see
The principal	What changed in the published travel advice for the destination; events touching their trip, with the reason they matched; message and link checks; Hey KAIA answers.
The protective team	Events on the itinerary's sites in the shared picture, with severity, confidence, source, corroboration status and the reason they matched.

How it works



The team sees the itinerary's sites; the principal keeps their own picture.

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1. Before a trip, the protective team adds the hotel, the venue and the local office as sites in the organization's shared picture.
2. The principal saves the trip in their own KAIA-OR and reads what changed in the published travel advice for the destination.
3. When an event published by official and authoritative sources concerns one of the itinerary's sites, the team sees it with severity, corroboration status and the reason it matched, and briefs the principal.
4. The principal asks Hey KAIA, by voice, what the event means for the trip. The answer cites its evidence.
5. When a message that appears to come from a board colleague demands money, the principal pastes it in, sees what looks wrong, and checks with the colleague on a number they already know.

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Privacy and control

- The principal's exact location stays on their device. The organization sees its sites, not its people's whereabouts.
- Membership never grants access to the principal's messages, devices, location or saved places. Roles manage membership, not people, and these boundaries are enforced at the application layer.
- The messages and links a principal checks stay on their device.
- Nothing goes to cloud AI unless the principal agrees first.

Honest boundaries

- KAIA-OR is not a travel assistance service. It does not arrange evacuations or on-the-ground support.
- KAIA-OR is software, not a staffed operations service.
- KAIA-OR checks only the messages and links a principal chooses to paste.
- KAIA-OR shows warning signs and evidence. It does not issue an all-clear for a trip, a site or a message.
- On hazards, KAIA-OR relays the publisher's own guidance and never writes its own safety instructions.

Editions and related use cases

A principal can use KAIA-OR Individual on their own. Protective teams use the shared picture in KAIA-OR Team, Enterprise or Government. KAIA-OR runs on iOS, iPadOS, macOS, Android phones, Android TV, Windows and the web, in English, French (Canada), Turkish and Hebrew, with full right-to-left layout. One account works on every platform, with the same features and the same privacy rules.

Related use cases

- Travel risk
- Executive and official awareness
- Scam and phishing checks

Request early access

> Membership is by invitation. Request early access on the KAIA-OR website and choose the package that fits. Enterprise and government teams can also choose Contact us on the KAIA-OR website.

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UCB-07-EXECUTIVES · Version 1.0 · 3 November 2026

Capability availability depends on the edition and deployment. Capabilities are described as the committed KAIA-OR product scope.