KAIA-OR · USE-CASE BRIEF

Scam and phishing checks

Get a second look at a message or a link before you reply, pay or open it, and keep the decision with you.

DOCUMENT ID	UCB-02-SCAM-AND-PHISHING-CHECKS
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AUDIENCE	Individuals, families and organizations

At a glance

Who it is for	Individuals and families who are not sure whether a message is real, and organizations whose staff receive requests to move money or change where it is sent.
Outcome	A second look before anyone replies, pays or opens a link: the warning signs KAIA-OR recognizes and a suggested next step. The decision stays with the person who received the message.
Package	KAIA-OR Individual, Family, Team, Enterprise or Government

The challenge

For individuals and families

Messages that impersonate a relative, a delivery company or a financial institution arrive by text, e-mail and messaging apps, often in more than one language. Their warning signs are familiar once you know them: requests for sign-in details or demands for money. Most people only realize a message was not real after they have replied or paid, and money that has left is rarely recovered.

For organizations

A message says a supplier's payment details have changed. Another appears to come from a senior executive and asks for money to be moved. Small teams have no security staff to ask, and larger teams cannot review each message their people receive. The moment to check is before anyone acts, with the link left unopened.

> In 2025, people filing internet crime complaints with US authorities reported $20.877 billion in losses, up 26% on 2024, and phishing and spoofing was the most reported complaint type, with 191,561 complaints.[1]
>
> 43% of UK businesses reported a cyber security breach or attack in the previous 12 months, and 85% of those businesses experienced phishing.[2]

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What changes with KAIA-OR

A second look before you reply or pay

Paste a message to see the warning signs KAIA-OR recognizes. You see what looks wrong, when the check can’t tell, and a suggested next step, such as confirming through a channel you already trust. The decision stays with you.

Links stay unopened

Check a link while it stays unopened. KAIA-OR reads the address and points out what deserves a closer look before anyone follows it.

A second look before anyone pays

When a message says a supplier’s payment details have changed, or appears to come from an executive and asks for money to be moved, a member of staff pastes it in and sees the warning signs and a suggested next step before anything is sent.

In four languages, by text or by voice

The checks recognize warning signs in English, French, Turkish and Hebrew. People who prefer to speak can ask Hey KAIA out loud and hear the warning signs and a suggested next step.

File and spyware risk indicators

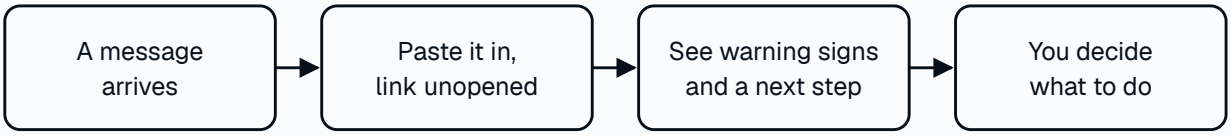
For files and devices, KAIA-OR shows risk indicators worth a closer look, with no verdict.

What you see

Item	What it shows
A message check	The warning signs recognized in the text, such as requests for sign-in details or demands for money, the link addresses it contains, and a suggested next step.
A link check	What in the address deserves a closer look, with the link left unopened.
A file or spyware check	Risk indicators worth a closer look, with no verdict.
A Hey KAIA answer	What the result means for you, spoken or written, with the evidence it rests on.

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How it works



The check happens before anyone replies, pays or opens a link.

1. When a message that appears to come from a relative asks for money, you paste the text into the message check before replying.
2. When the text contains requests for sign-in details or demands for money, the result lists those warning signs and the link addresses it contains.
3. When you are unsure about a link, you check it while it stays unopened, and the result shows what in the address deserves a closer look.
4. If you prefer to speak, you ask Hey KAIA out loud what the result means and hear the warning signs and a suggested next step.
5. You contact the relative through a channel you already trust before doing anything else. The decision stays with you.

In an organization, the same flow applies when a message says a supplier’s payment details have changed: the member of staff checks it first, then contacts the supplier through details the organization already holds.

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Privacy and control

- KAIA-OR checks only what you choose to paste. It does not read your inbox or your other apps.
- The messages and links you check stay on your device.
- Nothing goes to cloud AI unless you agree first.
- In a family or an organization, membership never grants access to another member's messages, devices, location or saved places. These membership boundaries are enforced at the application layer.

Honest boundaries

- Results are indicators, not verdicts. KAIA-OR does not issue an all-clear for a message, a link or a file.
- KAIA-OR is not antivirus, and it does not remove or change anything on a device.
- It checks the messages and links you choose to paste. It makes no claim to catch messages on its own.
- File and spyware results are risk indicators only.

Editions and related use cases

Scam and phishing checks are part of the Individual, Family, Team, Enterprise and Government packages. KAIA-OR runs on iOS, iPadOS, macOS, Android phones, Android TV, Windows and the web, in English, French (Canada), Turkish and Hebrew. One account works on every platform, with the same features and the same privacy rules.

Related use cases

- Personal security
- Family safety
- Digital risk and cyber threat intelligence

Request early access

> Membership is by invitation. Request early access on the KAIA-OR website and choose the package that fits. Enterprise and government teams can also choose Contact us on the KAIA-OR website.

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Sources

1. FBI Internet Crime Complaint Center (IC3), 2025 Internet Crime Report, April 2026. Market context only.
2. UK Department for Science, Innovation and Technology (DSIT) with the Home Office, Cyber Security Breaches Survey 2025, April 2025. Market context only.

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Capability availability depends on the edition and deployment. Capabilities are described as the committed KAIA-OR product scope.